Sponsorship Proposal for Radio CJRC

- A bilingual community radio station for Clarence-Rockland and the surrounding area.
- Incorporated as Non-Profit January 2023
- Meeting: Clarence-Rockland Town Hall April 2023



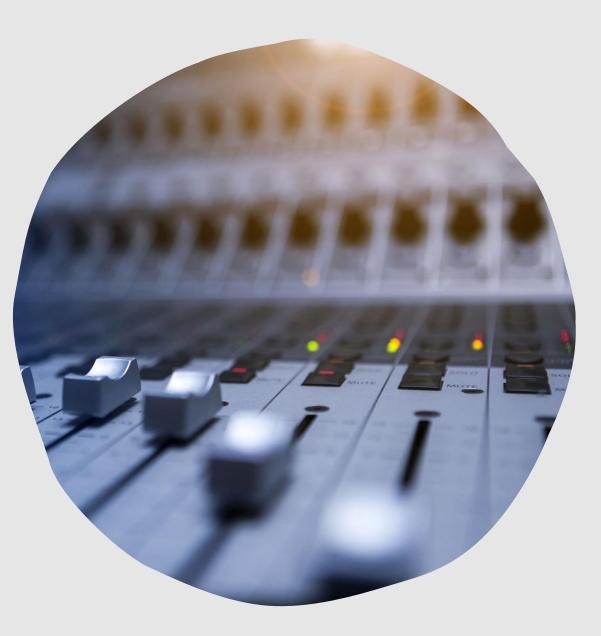
Mandate of Radio CJRC

- To provide a community radio station with bilingual programming, in Clarence-Rockland and surrounding rural areas to cover the following;
- Emergencies (hydro, water, environmental, road closures), the length of expected outage, what to do, where to go
- Local news, events, special events Local sports (winter and summer) Classic rock radio content

- Talk shows
- Podcasts
- Connecting people with news and resources

COMMUNITIES COVERED

- Clarence
- Rockland
- Hammond
- Bourget
- Cheney
- Over 30,000 listeners



The Committee

The Committee is composed of volunteers:

- *Diana Kirkwood
- *Jean-François Houle
- Michel Richard
- Vacant
- *Manages the financial and banking transactions



Budget for Radio CJRC

Liabilities (Monetary)

• Transmitters, Clarence and Rockland, at least 5 watts

(include cable, engineer study, installation & taxes) 13,000

4,000

3,000

15,000

• Start up fees (Incorporation as Non profit, National

Campus and Community Radio Association, SOCAN,

Engineering fees (package for CJRC)

Year to Year Expenses (Operating)

• Internet access (Hosting website, Cloud server,

Scheduling software)

Year to Year Revenue (estimate)

- Memberships, Sponsorships, Advertising 5,000
- TOTAL



Social Media Radio CJRC will be available through;

- Internet: radiocjrc.com
- Facebook: https://www.facebook.com/search/top?q=radio%20cjrc
- Twitter:
- Radio: Frequency to be decided
- TikTok
- YouTube
- Instagram

The Ask

 Is funding available to assist us with expenses for the start up of the Radio CJRC bilingual community radio station for Clarence-Rockland to reach a greater audience during emergency situations?

A community based radio station would provide more accessibility to respond to the needs of the population and to further assist first responders to quickly relay information to the community.

- Is office space available for the radio station, to conduct business, anywhere in Clarence-Rockland and close to emergency services? The room requested would be 15' x 15' approximately with internet access.
- Is space available to install the transmitting towers/antennas in Clarence and Rockland?



Next Steps

- Applied for the Canadian Radio-television and Telecommunications Commission (CRTC) licence. It takes about 8 months to get approval.
- Buy and install the transmitting towers.
- Continue to build the website and promote content leading up to the radio being broadcast online.



Thank You!

Please contact us if you have further questions:

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