



Report n° ADM2024-003
Date: March 20th 2024
Submitted by: Pierre Voisine
Subject: Strategic Plan

Nature/Goal

That Council receive the City's new Strategic Plan at Committee of the Whole, and review and recommend its approval at the next regular meeting of Council.

Directive/Previous policy

In 2023, the City undertook the creation of its new Strategic Plan. The plan provides a roadmap emphasizing the City's priorities over the next four years.

Department's recommendation

THAT the Committee of the Whole recommends that Council approve the Strategic Plan, as presented in Report No. ADM2024-003, at its next regular meeting.

QUE le Comité plénier recommande que le conseil approuve le Plan Stratégique, tel que présenté au rapport No. ADM2024-003, lors de la prochaine réunion régulière.

Background

The City's current strategic plan was developed for a 2015 to 2021 timeframe and was clearly due for an update. The City engaged KSAR consulting to help assemble a new plan with an emphasis on administration's engagement in the creation of the plan.

Discussion

A number of activities were undertaken with a goal of interacting with residents in order to determine the strategic priorities of residents. Under the theme of "Talktober" City employees met with residents in restaurants, schools, during events, golf tournaments and through specially organized sessions, in all areas of municipality in order to give our residents every opportunity to engage. Additionally, the City reviewed data from previous programming related surveys and conducted a comprehensive survey using a new approach aimed at increasing our engagement levels.

This information was then tabulated and analysed and sessions with Administration and Council were coordinated to organize, prioritize and interpret the result into the plan presented within this report.

The plan contains the City's proposed Mandate and Mission, Vision and Aspirations, along with the strategies required to enable it. Through this project, the City has also re-established its core values.

The City has assembled a Communication Plan which will be enacted upon Council's approval of the Strategic Plan. This will include internal and a public launch, promulgated through the City's social media channels.

Consultation

Numerous consulting and engagement exercises conducted.

Recommendations or comments from committee/ other departments

Included in the plan.

Financial impact (expenses/material/etc.)

None.

Legal implications

None

Risk management

None

Strategic implications

This is the main reason behind the effort.

Supporting documents

New Strategic Plan in both languages

New, One Pager of the Strategic Plan in both languages