

<p>PROBLEM</p> <p>DES VIEUX SYSTÈMES EN SILOS & DÉFAILLANTS / OLD SILOED FAILING SYSTEMS</p> <ul style="list-style-type: none"> - Système de vie / Living systems - Système d'innovation / Innovation systems - Système d'éducation / Education Systems 	<p>SOLUTION</p> <p>1 NOUVEAU SYSTÈME INTÉGRÉ & FIABLE / 1 NEW INTEGRATED & REGENERATIVE SYSTEM</p> <p>Labs Vivants régionaux / Regional Living Labs</p> <p>Labs d'innovation / Innovation Labs</p> <p>Labs d'apprentissage / Learning Labs</p>	<p>UNIQUE VALUE PROPOSITION</p> <p>"Créer une organisation régénératrice par design, équitable et juste, dont les contributions sont supérieures à la somme de ses parties".</p> <p>"Create an organization that is regenerative by design, fair and just, where its contributions are greater than the sum of its parts."</p>	<p>UNFAIR ADVANTAGE</p> <p>Établis en / Established in 1990</p> <p>Une clientèle existante / An axisting Customers</p> <p>modèle éprouvé / proven model</p> <p>Réseau en expansion / Growing network</p> <p>Plateform multimédia / Multimedia platform</p>	<p>CUSTOMER SEGMENTS</p> <p>Acteurs Privés / Private Actors</p> <p>Acteurs Publics / Public Actors</p> <p>Institutions de connaissances / Knowledg Institutions</p> <p>Société Civile & Utilisateurs / Civil society & Users</p>
<p>EXISTING ALTERNATIVES</p> <p>Do noting; Use ad-hoc soutions; Move to social medias; E-mail campaigns</p>	<p>KEY METRICS</p> <p>Résultats / Outcomes</p> <p>Partenariats/Partnerships</p> <p>Innovation</p> <p>Éducation/Education</p> <p>Autres / Others</p>	<p>HIGH-LEVEL CONCEPT</p> <p>Sim. à/to TVO mais bilingue pour l'est ON / but bilingual for eat ON +</p> <p>ENoLL (European Network of Living Labs)</p>	<p>CHANNELS</p> <p>MaTV/Videotron</p> <p>Community Media Portal</p> <p>Média Sociaux: Facebook; Instagram; YouTube</p> <p>Membres et contributeurs / Members Contributors</p>	<p>EARLY ADOPTERS</p> <p>Not-for-Profit Organizations; Learning Institutions; Micro, Small, Medium Enterprises; Change Agents/Makers; Subject Matter Experts</p>
<p>COST STRUCTURE</p> <p>VALUE-DRIVEN: Focusing on providing maximum value to customers; Business strategy to continuously improve operational performance; Enterprise costs and operations, including financial operations; Customer acquisition, retention and contract management; Program & project costs</p>		<p>REVENUE STREAMS</p> <p>(RE)GENERATIVE: Grants and major donations; Corporate contributions/sponsorships; Memberships; Earned revenues; Services in kind; Partnerships;</p>		

