

aimé

Queer Music + Art
Festival Retreat

September 12-14

Sponsorship Package



Hammond Hill

Be a part of this inaugural event!

ABOUT aimé

Queer Music + Art

Festival Retreat

September 12 – 14, 2025

HAMMOND HILL, ONTARIO

“**aimé**” (pronounced M A) is an outdoor festival retreat for the Ottawa area 2SLGBTQI+ community. Together we’ll spend a weekend in a wilderness setting enjoying music, art, movies under the stars, drag shows, camping, and outdoor activities. Family friendly, inclusive and accessible, we hope to become the most cherished annual Queer celebration in Canada. The only of its kind, embedded in the stunning wilderness forest in Hammond Hill, “**aimé**” will gather Queer folks and their families to spend a weekend together in an accommodating, and natural eco-friendly environment – a perfect backdrop for making lifelong memories.

We’re doing this!

At the helm of “**aimé**” is Elaina Martin, 30-year veteran of the entertainment industry, she has founded, produced and organized large scale events from coast to coast across Canada. She created and produced “Westfest” a major Ottawa festival for 17 fulfilling years, and inspired generations of artists along the way. To run the festival retreat she brings a skilled team of passionate festival producers who have worked with Elaina for decades. Together, they promise to create an event that the 2SLGBTQI+ community will feel proud of for years to come. By Queers, for our Queer community!

SPONSOR TESTIMONIAL

“It has been my pleasure to work over the last 17 years with Elaina in her role of producer of Westfest, Ottawa’s largest and amongst the only totally free festivals of music and art in Canada. To say that we are impressed is a serious understatement. Her vision, sense of mission and purpose, ethics, work ethic, and ability are all-exceptional, but what impresses the most is her sheer determination. I have called her a force of nature...”

John Rapp

Executive Director, DOVERCOURT - Ottawa, Ontario

aimé sponsors are part of a movement to highlight and support Queer artists and the equality we strive for. Sponsors are given the opportunity to connect with thousands of folks from the Queer community through our event marketing while also gaining valuable exposure to the vast aimé Queer attendees onsite at our festival retreat.

aimé Major Sponsor \$5k cash or in/kind

Major Sponsors receive the following: Exclusivity &

- Your company will be given a key location on the festival grounds to promote to our festival attendees. (Must provide promo, canopy, tables & chairs)
- Your logo on 5,000 **aimé** posters, distributed city-wide.
- 4 passes for the festival weekend to give to your Queer clients, family or friends.
- Your logo on all our social media sites, for the full year.
- Your company thanked and acknowledged by our Executive Producer on stage.
- Your company mentioned as a sponsor on our official Festival release.
- Your company logo on our ticket sales site.
- Your company followed and thanked by **aimé** via our social media platforms.

aimé Festival Sponsor \$2,500k cash or in/kind

Festival Sponsors receive the following:

- Your logo on 5,000 **aimé** posters, distributed city-wide.
- 2 passes for the festival weekend to give to your Queer clients, family or friends.
- Verbal thanks and acknowledgement from our hosts on stage.
- Your company mentioned as a sponsor on our official Festival release.
- Your company followed and thanked by **aimé** via our social media platforms.

aimé Community Partner \$1000 cash or in/kind

Community Partners receive the following:

- Your logo on 5,000 **aimé** posters, distributed city-wide.
- Verbal thanks and acknowledgement from our hosts on Stage
- Your company followed and thanked by **aimé** via our social media platforms.

"YOUR SUPPORT IS IMPORTANT, JOIN OUR MOVEMENT, AND BECOME A SPONSOR"
COMMUNITY - ACCESSIBILITY – INCLUSIVITY – DIVERSITY – EQUALITY

PLEASE CALL Elaina Martin today 819 576 8972 or email elaina.martin1969@gmail.com