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**FW: EXTERNAL Webform submission from: Municipal Grants Program - In-kind and financial support under \$5,000 - Submission #45 - SID #2272**


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**From** Info Clarence-Rockland <info@clarence-rockland.com>

**Date** Tue 4/28/2026 2:12 PM

**To** Kate Morris <kmorris@clarence-rockland.com>

**Cc** Lindsay Doucet <ldoucet@clarence-rockland.com>

 1 attachment (22 KB)

CRRA2026-27 activity budget and expense report.docx;

Internal (info@clarence-rockland.com)

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**Jocelyne Dubuc**

Information Officer / Agente d'information  
City of / Cité de Clarence-Rockland

613-446-6022 (2244)

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[www.clarence-rockland.com](http://www.clarence-rockland.com)

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**From:** City of Clarence-Rockland <[no-reply@web-response.com](mailto:no-reply@web-response.com)>

**Sent:** April 28, 2026 2:04 PM

**To:** [Presidentcrra@gmail.com](mailto:Presidentcrra@gmail.com)

**Subject:** EXTERNAL Webform submission from: Municipal Grants Program - In-kind and financial support under \$5,000 - Submission #45 - SID #2272

**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Submitted on Tue, 04/28/2026 - 1:46pm

Submitted by: Anonymous

Submitted values are:

# Part A – First Stage Evaluation

## Eligibility

- The organization is a non-profit organization and/or charitable organization
- The organization operates within the City of Clarence-Rockland.
- This grant application pertains to a future initiative. (Retrospective funding is not considered).
- The grant will be spent during the current fiscal year and must be used for the sole purpose for which it was approved.
- This proposed initiative/activity will benefit the entire community of the City of Clarence-Rockland in an inclusive manner.
- We understand that the available amount in a calendar year is \$5,000 (monetary and in material and technical support, as determined by the Committee).
- We understand the reporting requirements that must be fulfilled by the last Friday of October in the year the grant was approved.
- We have liability insurance.
- We understand that additional documents may be requested (see list of documents in Financial Aid Section).

## Confirmation

Yes

# Part B - General Information

## Contact name :

Melanie Rochette, President

## Organization name :

Clarence Rockland Ringette Association (CCRA)

## Event name :

CRRA Falcons – 2026-27

## Mailing Address (including Apt/Unit)

PO BOX 145  
Clarence-Rockland, Ontario. K4K 1K3  
Canada

## Website :

[www.crra-arcr.ca](http://www.crra-arcr.ca)

## Telephone :

[613-816-4175](tel:613-816-4175)

## Email :

[Presidentcrra@gmail.com](mailto:Presidentcrra@gmail.com)

**Is the initiative/activity for which you are applying emerging? (Existing for 3 years or less)**

No

**How many volunteers support your organization? Does this number of volunteers fulfill your organizations needs?**

32

**How many members does your organization currently have?**

82 athletes, and 7 Board members and 25 Bench staff (including coaches, trainers, on-ice volunteers)

**What is the mission and primary objective of your organization?**

The mission of the Clarence-Rockland Ringette Association (CRRRA) is to provide accessible, inclusive, and development-focused ringette programming that empowers youth, particularly young female athletes, to develop confidence, teamwork, and a lifelong connection to sport.

Our primary objective is to remove barriers to participation while building a strong, sustainable athlete development pathway within the Clarence-Rockland community. By prioritizing early engagement, age-appropriate skill development, and a positive sport experience, CRRRA aims to promote long-term athlete retention, physical literacy, and personal growth, ensuring all participants have the opportunity to thrive both on and off the ice.

**How does/will the Clarence-Rockland community benefit from your organization's presence in the community?**

The Clarence-Rockland Ringette Association (CRRRA) plays a vital role in strengthening the social, physical, and cultural fabric of the Clarence-Rockland community. As a non-profit, volunteer-driven organization, CRRRA provides accessible and inclusive sport opportunities, particularly for young female athletes, within a smaller community where recreational options can be limited. Our presence ensures that local youth can participate in organized sport close to home, fostering healthy lifestyles, confidence, and social connection.

CRRRA's programs promote physical literacy, teamwork, leadership, and resilience, skills that extend well beyond the arena. By offering a welcoming and development-focused environment, we support positive youth development and encourage lifelong participation in sport and physical activity. This is especially impactful for girls, who often face barriers to sport involvement. Our commitment to inclusivity helps ensure that economic or social circumstances do not prevent young athletes from participating and thriving.

The association also delivers measurable community impact through growth and accessibility. Over the past two seasons, CRRRA has grown from 57 to 82 registered athletes, demonstrating strong and increasing local demand. In 2025–2026, we launched a FREE FUN (Learn-to-Skate) Program, removing financial barriers for families and introducing 18 new young athletes to sport, many for the very first time. These early engagement opportunities strengthen long-term retention and build a sustainable pipeline of participation, aligning with our philosophy that “growing from the bottom strengthens the top.”

Beyond athletes, CRRRA benefits the broader community by engaging families, volunteers, coaches, and officials, fostering civic pride and volunteerism. Game days, practices, and events generate local activity and reinforce community connection. With adequate support, CRRRA can continue to offer affordable programming, improve equipment quality, and expand development opportunities, ensuring that Clarence-Rockland youth have equitable access to sport and the lifelong benefits it provides.

**Programs offered by your organization are primarily serving which demographic?**

Children (below the age of 13), Youth (between the ages of 13-24)

**What are the targets you wish to achieve through this initiative?**

Through this initiative, the Clarence-Rockland Ringette Association (CRRA) aims to strengthen access to sport, support athlete development, and build long-term program sustainability by achieving the following key targets:

1. Expand Early Access to Sport through the FUN (Learn-to-Skate) Program

CRRA will sustain and grow its FREE FUN (fundamentals) Program, removing financial barriers for families and ensuring equitable access to sport for young children in the community. Building on the program's proven success, introducing 18 new athletes in its first year—CRRA aims to expand participation annually and provide a positive, welcoming introduction to skating and ringette fundamentals. This early engagement strengthens physical literacy, builds confidence, and improves long-term athlete retention by creating a clear entry point into organized sport.

2. Strengthen Athlete Retention and Leadership through Junior Coaching Development

CRRA will expand its Junior Coaching Development Program by fully funding certification for young athletes and increasing participation in the program. This initiative provides leadership training, mentorship opportunities, and meaningful engagement for older athletes, encouraging them to remain involved in the sport beyond their playing years. By developing home-grown coaches and leaders, CRRA is building internal capacity, strengthening mentorship pathways, and ensuring a sustainable volunteer and coaching base for the future.

3. Improve Equipment Access and Program Sustainability

CRRA will address equipment and jersey shortages by replenishing aging inventory and expanding access to essential gear, particularly for entry-level players. This target ensures safe participation, reduces cost barriers for new families, and supports continued program growth. Improved equipment sustainability allows CRRA to responsibly accommodate increasing registration while maintaining high standards for safety, inclusion, and program quality.

Overall Impact

Collectively, these targets support CRRA's long-term objective to increase participation, enhance athlete development, reduce barriers to access, and ensure the sustainability of community-based sport programming. This initiative will directly benefit Clarence-Rockland youth, especially young female athletes, by providing accessible, high-quality sport opportunities that promote lifelong physical activity, leadership, and personal development.

**How will you evaluate and measure these targets and outcomes? (check all that apply)**

Participant survey, Track increase/decrease in membership, Track increase/decrease in participation, Track increase/decrease in volunteerism, Analyze budget

**Please indicate what other sources of funding have been obtained or for which a request has been submitted:**

Ringette Canada

**Please provide details and amounts.**

5000

**Do the goals and activities of the organization fall within at least one of the four charitable objectives categories? If so, which category is it?**

Any other charitable purpose beneficial to the community

**Has the organization been providing community charitable services consistent with its primary objectives for at least one year?**

Yes

**Has the organization been in existence for at least one year and can it demonstrate that it has engaged in charitable activities throughout the year?**

Yes

**Does the organization have an establishment in Ontario?**

Yes

## **PART C – Financial Aid**

**Are you requesting Financial Funding?**

Yes

**Total amount of requested funding**

5000

**How will your organization be affected if the grant is not approved or if a reduced amount is granted?**

The amount of children our association will be able to assist will considerably be affected.

**Is the allocation of administrative costs limited to more than 30% of our expenses? (No more than 30% of your expenses can be allocated to administrative costs.)**

no

**This grant application is considered the primary source of funding for our organization:**

No, it is not considered the primary source of funding.

**Who will directly benefit from this grant request? (include the estimated number of beneficiaries)**

82 kids directly in the City of Clarence Rockland

**Please indicate what other sources of funding have been obtained or for which a request has been submitted:**

Fundraising Events, Donations, Yearly registration fee per player

**Please provide details and amounts.**

1. FUN (Learn-to-Skate) Program Expansion – \$1,900

Expenses: Ice time subsidy, beginner equipment, coaching support, outreach materials.

Projected KPIs:

20–25 new participants (ages 4–6)

100% free access for families

75%+ transition rate into CRRRA programs the following season

30+ hours of subsidized ice time

Cost-Per-Participant:

\$76–\$95 per participant

**Impact:**

A highly cost-effective entry point that removes financial barriers and builds early physical literacy, confidence, and long-term athlete retention.

**2. Junior Coaching Development Program – \$1,400**

Expenses: Coaching certification fees, training resources, mentorship sessions, administration.

Projected KPIs:

6–8 junior coaches fully certified

80% retention of junior coaches year-over-year

100+ volunteer coaching hours contributed

Increased internal coaching capacity and mentorship pathways

Cost-Per-Participant (Junior Coach):

\$175–\$233 per coach

**Impact:**

A targeted investment in leadership development and retention that significantly reduces future coaching shortages and strengthens program sustainability.

**3. Equipment & Program Sustainability – \$1,700**

Expenses: Entry-level equipment, jersey replacement, maintenance and storage supplies.

Projected KPIs:

25–30 players supported with shared or subsidized equipment

15–20 jerseys replaced or added to inventory

100% compliance with equipment safety standards

Reduced risk of waitlists or participant turn-away

Cost-Per-Participant:

\$57–\$68 per player

**Impact:**

Low per-athlete cost that directly reduces financial barriers for families while ensuring safe, inclusive participation and readiness for growth.

**Overall Cost Efficiency & Outcomes**

45–55 total youth directly supported

Overall cost-per-participant: \$91–\$111

Increased participation of young female athletes

Reduced financial barriers at entry and development stages

Stronger athlete-to-coach leadership pipeline

Sustainable growth of community-based sport programming

**Financial Accountability:**

All grant funds will be tracked by initiative, with KPI outcomes and per-participant costs reported in post-season financial and impact summaries.

Please provide a report showing how the money will be used (e.g. activity budget, expense report, etc.).

[CRRA2026-27 activity budget and expense report.docx](#)

## **Part D – In-Kind Assistance**

**Are you requesting In-Kind Assistance?**

No

**Invitation to Mayor :**

No

**Mayor's Speech :**

No

**Invitation to Municipal Council Members :**

No

**Employees present during activity :**

No

**Date and time of activity :**

Mon, 08/31/2026 - 08:00

## **Part E - Confirmation of authorized representative(s).**

### **Authorization**

I have reviewed the entire request, and all information provided is true and accurate to the best of my knowledge and understanding., I am authorized to sign on behalf of this organization.

**Name and title of the signing representative submitting this request for the Municipal Grants Program on behalf of your organization.**

Julie Hariski