REPORT N° AMÉ-19-53-R

Date	05/06/2019
Submitted by	Marie-Eve Bélanger
Subject	Sign Variance
File N°	D-13-SIGN-72

1) **NATURE/GOAL :**

On May 13, 2019, an application for a variance to the Signs By-law was submitted by Denis Louis-Seize for the property at 9290 County Road 17.

The applicant is seeking a variance to Sign By-law No. 2015-160 in order to permit one additional off-premises temporary sign for a total of seven (7) signs.

2) **DIRECTIVE/PREVIOUS POLICY :**

n/a

3) **DEPARTMENT'S RECOMMENDATION :**

THAT the Committee of the Whole recommends to Council the addition of one billboard sign along 9290 County Road 17 with the same size and setback as the existing signs.

QUE le comité plénier recommande au conseil l'ajout d'une enseigne additionnelle le long du 9290 chemin de Comté 17 avec la même grosseur et distance de séparation que les enseignes existantes.
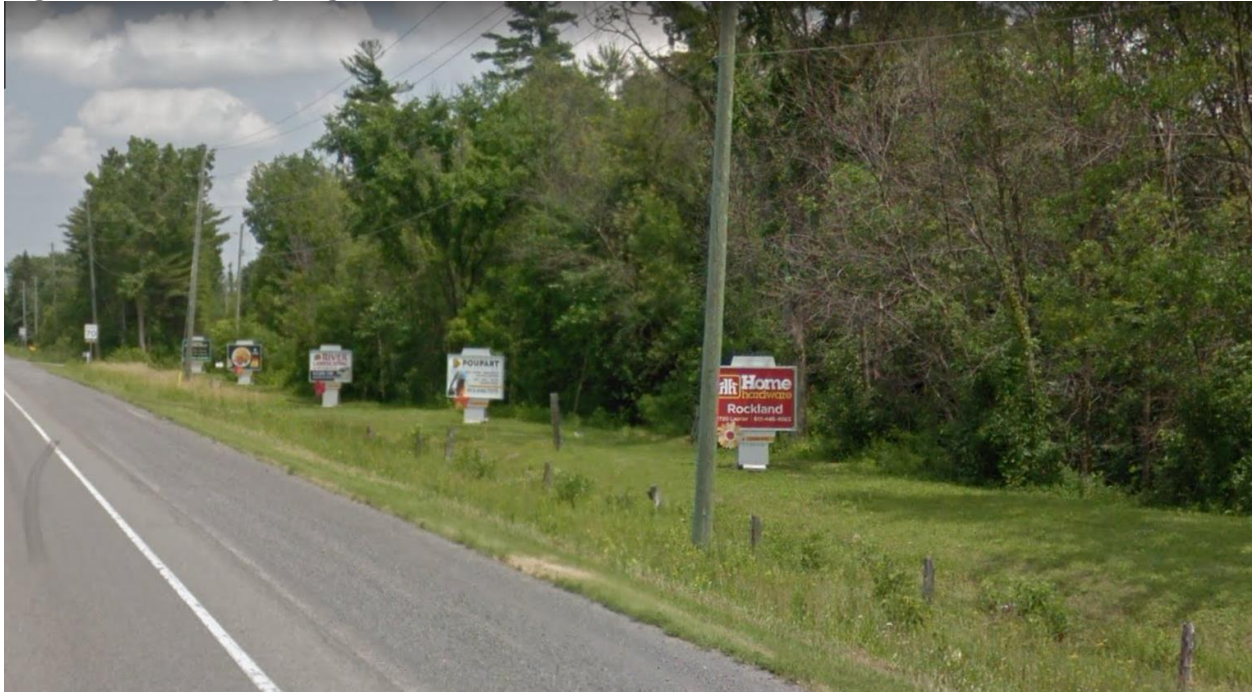
4) **BACKGROUND :**

On March 7th, 2016, Council approved a resolution permitting a total of six temporary billboard signs on 9290 County Road 17.

5) **DISCUSSION :**

Mr. Louis-Seize has indicated to the City that there is a high demand and a waiting list for his signs as far as advertisement on County Road 17. The six (6) existing signs always respected the Sign By-law in regards to bilingualism and setback. They are well maintained and they do not create a nuisance in regards to lighting, etc.

Mr. Louis-Seize wants to add one more sign for a total of seven (7) signs. These signs act as temporary billboard signs. They are placed 1.5 metres from the property line with a separation distance of 25 metres between each sign. Each sign has a dimension of 8' by 6' and an area of only 4.5 m^2. The additional sign will be the same as the previous six signs.

Figure 1: Existing signs

6) **CONSULTATION:**
n/a

7) **RECOMMENDATIONS OR COMMENTS FROM COMMITTEE/ OTHER DEPARTMENTS :**
n/a

8) **FINANCIAL IMPACT (expenses/material/etc.):**
n/a

9) **LEGAL IMPLICATIONS :**
n/a

10) **RISK MANAGEMENT :**
n/a

11) **STRATEGIC IMPLICATIONS :**
n/a

12) **SUPPORTING DOCUMENTS:**
n/a